

5th Annual Paint the Town
Plein Air Event



Friday-Sunday, April 16-18, 2010
Historic Downtown, Marble Falls, Texas

2010

Paint the Town

Contest Rules

DEADLINE

Application deadline is March 1, 2010. Completed application form and a check made payable to Uptown Marble Arts Alliance

Attn: Shannon Heep/ Uptown Marble Arts Alliance
Paint the Town
904 3rd Street
Marble Falls, TX 78654
Shannon.Heep@gmail.com 830-385-9289

NOTIFICATION

Participating artists will include juried artists only. Artists will be notified of their acceptance between March 1 and March 15.

CHECK-IN

Check-in begins Friday, April 16, 9:00 am, at Uptown Marble Theater.

EXHIBIT

Participating artists will be allowed to display for sale in the exhibit tent, up to three pieces of artwork, provided they fit on a 3' X 7' panel. Uptown Marble Arts Alliance will retain a 25% commission on any sales of these paintings. Paintings may be dropped off at the exhibit tent Saturday between 8:00 – 10:00 am.

SILENT AUCTION

Only plein air paintings produced at the event will be eligible for the silent auction. Artists can establish baseline prices for their own contest entries before the auction begins. We suggest that the minimum bid be 25% of the retail price desired.

WINNERS

Winners will receive cash prizes and either a medal designed by sculptor, Dan Pogue or a ribbon.

- 1st prize \$1000 and Gold Medal
- 2nd prize \$600 and Ribbon
- 3rd prize \$400 and Ribbon
- 4th prize \$300 and Ribbon
- 5th prize \$200 and Ribbon

DELIVERY AND RETURN OF WORK

Exhibit paintings will be checked in from 8:00 to 10:00 am, Saturday April 17. Plein air event paintings must be turned in by 5:00 pm, Saturday, April 17. All paintings should be checked in at the Uptown Theater Hospitality. All work (wet or dry) must be framed or gallery wrapped and ready to hang with secure picture wire. All paintings must be hand-delivered. No shipped paintings will be accepted. All work will be removed from the tent beginning at 3:30 pm, Sunday, April 18. Artists not picking up their work will be charged a storage, removal, and return-shipping fee.

COMMISSION

All paintings (event entries and others on exhibit) must be for sale. Uptown Marble Arts Alliance will retain a 25% commission on all paintings sold. Artists must pick up their unsold paintings on April 18, before 3:30 pm.

LIABILITY

We suggest that artists carry their own insurance. All reasonable care will be taken with original artwork. Uptown Marble Arts Alliance will not be responsible for the loss or damage of any work. Entry shall imply an agreement on the part of the artist.

EVENT FEE/APPLICATION PROCESS

Application for participation in this event requires a \$35 non-refundable fee, payable to Uptown Marble Arts Alliance.

Artists must be juried into The Paint the Town Competition.

*If you have participated in this competition in the past, you are automatically juried into this year's competition. There is no need to send us any pictures of your artwork.

If you have not participated in this completion before, we need to review three pieces of your artwork...

- 1) If you have a website that shows you artwork, there is no need for you to send us pictures, we will simply view your website. PLEASE remember to provide us with your website address above.
- 2) If you do not have a website, you must email or mail us images of three pieces of your artwork. These images are used solely for the purpose of determining your eligibility to participate. These are NOT images of the artwork you are bringing to sell.

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